

CHICAGO METRO CHAPTER

GOLF

**CU
AID**

**TUESDAY
NOV 14
2017**

**BENEFITING
THE NATIONAL CREDIT
UNION FOUNDATION CU AID**

Chicago Metro Chapter Fundraiser Benefitting the National Credit Union Foundation CU AID Tuesday, November 14, 2017

Dear Credit Union Friend:

Please join the Chicago Metro Chapter at the Top Golf Fundraiser for CU AID

The National Credit Union Foundation offers the only national online disaster relief fundraising center for credit unions.

Through cuaid.coop, credit union organizations are encouraged to offer employees and members an online giving option to support the Foundation's Disaster Relief Fund, the only disaster relief fund dedicated to helping credit unions, their employees and volunteers recover from major disasters such as Hurricane Irma and Tropical Storm Harvey.

In times of disaster, the National Credit Union Foundation (the Foundation) raises and distributes funds to aid the affected region of the credit union movement including credit unions, leagues and other credit union organizations.

Q: How will my contribution to the Foundation's Disaster Relief Fund be used?

The devastation caused by natural and man-made disasters often creates immediate, emergency needs as well as long-term, ongoing needs. In response, the Foundation's disaster relief funds can be used for a broad range of disaster-related needs as identified by the league officials and credit union organizations or associations in the affected areas and approved by the Foundation. These needs include, but are not limited to the following items:

Critical Needs - Credit union employees and board members can receive assistance for items for daily living such as, but not limited to food, water, ice, batteries, clothing, diapers, temporary shelter, housing, gas and transportation.

Longer-term Recovery Needs - After surviving the initial emergency, credit union employees and volunteers may still face long-term needs related to the disaster. Even after they recover what they can from insurance payouts, victims may need assistance rebuilding or relocating to a new home, replacing lost vehicles and household items. As long as funds remain in the Foundation's Disaster Relief Fund, the Foundation in concert with its agent(s) managing the recovery efforts may expand the grant criteria to include these and other longer-term recovery needs that are not fully covered by insurance.

Reasonable Operational Needs - While the Foundation's first priority in disaster relief grant-making is to assist credit union employees and volunteers, assistance may also be provided directly to credit unions and their support organizations in order to help them become and remain operational. Operational expenses related to disaster recovery may

include items such as relocating, setting up temporary service facilities, joining shared service networks, hiring temporary staff, mentoring and counseling traumatized staff, repairing building damage, replacing destroyed computer software/hardware, office furniture, office supplies, and other needs that are not fully covered by insurance. All purchases must be reasonable and of the same standards as being replaced.

Subject to the criteria listed above, funds pledged to and received by the National Credit Union Foundation will be allocated in one of the following manners depending upon the location, size and complexity of the disaster:

Directly to the Leagues, their affiliated Foundations, Corporate Credit Unions, or other credit union organizations or associations serving the affected area (or their approved surrogates), to manage this assistance. Assigned grantee staff will be responsible for distributing and reporting upon the use of such funds as described above using reporting procedures provided by the Foundation. Such a process is guided by oversight from Foundation staff, the Foundation's Grants Committee, and, as needed, with involvement by the Executive Committee and full Board.

Directly by Foundation staff to affected credit unions, their employees or other credit union system organizations and individuals impacted by the disaster. This process will be guided by the Foundation's Grants Committee and, as needed, with involvement by the Executive Committee and full Board.

100% of the donations through CUAid goes to credit union disaster relief. The Foundation does not use disaster relief funds to pay for the CUAid.coop web platform, travel to disaster areas, or any of the Foundation costs to administer the national disaster relief program for credit unions. CUAid is one of many services we provide to give back to the credit union community.

We invite you to the Foundation's dual competition where you can choose between "INDIVIDUAL PLAY" or "Non Golfer". You will have the opportunity to meet credit union friends, peers, and associates as well as to have a relaxing day enjoying the Top Golf experience. Please take a moment to fill out the enclosed registration form with your team members and reserve your spot in our line-up of golfers. Golfers and Non Golfers of All skill levels are welcome!

Your presence will help make this year's event a success. As always, credit unions are "People Helping People."

Sincerely yours,
Dave Kaczmariski
Chicago Metro Chapter President

CUAid: Credit Unions' Online Disaster Relief Fundraising System

Whenever, Wherever Disaster Strikes:

STEP 1: STATE CU ORGANIZATIONS & NATIONAL CU FOUNDATION GAUGE THE DISASTER'S IMPACT TO DETERMINE THE LEVEL OF APPEAL TO CUs:

1. Limited geographic impact = no major appeal
2. Regional impact = regional or possible national appeal
3. National or international impact = system-wide appeal



STEP 2: NATIONAL CU FOUNDATION ACTIVATES THE DISASTER RELIEF FUND.

DONATIONS VIA VISA, MASTERCARD, AMEX & DISCOVER ACCEPTED AT www.cuaid.coop



STEP 3: THE FOUNDATION BEGINS THE APPEAL.

EMAIL, WEB & TRADITIONAL COMMUNICATIONS EMPHASIZE CONVENIENCE & SPEED OF ONLINE DONATIONS VIA www.cuaid.coop



STEP 4: STATE CU ORGANIZATIONS PROMOTE THE APPEAL TO MEMBER CUs.

CUs ARE URGED TO DONATE & FEATURE THE "CU AID" ICON WITH A LINK ON THEIR SITES.

CUAID.COOP
CREDIT UNIONS HELPING CREDIT UNIONS DURING DISASTER



STEP 5: CUs ENCOURAGE DONATIONS FROM THEIR EMPLOYEES & MEMBERS

CUs DOWNLOAD CAMPAIGN MATERIALS FROM www.cuaid.coop FOR:

- ✓ Internal and external web sites
- ✓ Point-of-sale materials
- ✓ Statement stuffers



DONATIONS VIA www.cuaid.coop ARE:

- ✓ Delivered more quickly & efficiently to CU people in their time of greatest need
- ✓ Acknowledged immediately via thank-you e-mails to donors
- ✓ Compiled into reports for state CU organizations & CUs



BENEFITS

- ▶ More funds faster and more cost effectively
- ▶ More efficient distributions to disaster areas
- ▶ Quick and efficient acknowledgement process
- ▶ Consistent message regarding how funds are used
- ▶ Ease of reporting for donor accountability
- ▶ Ability to develop relationships with donors

STEP 6: THE FOUNDATION CHANNELS DONATIONS TO CU ORGANIZATIONS SERVING THE DISASTER AREA.

EVENT TIMING

- 10:00 Registration Opens & Warm Ups begin
- 10:30 Welcome Announcements
 - Tournament Host greeting with Game Explanation
 - Rule Sheets Covered
- 10:45 Tournament begins
 - Two games, type to be determined by format
 - Tournament Ambassadors assist with keeping pace of game
 - Tournament Host monitoring scores and other competitions
- 11:00 Buffet served
- 1:15 Tournament Concludes and scores are submitted, Open Play & Networking
- 1:30 Awards and Closing Remarks
- 2:00 Event Concludes

FOOD ALLERGY NOTICE

Please be advised that food prepared at this facility may contain these ingredients: milk, eggs, wheat, soybean, peanuts, tree nuts, fish, and shellfish. Please notify Topgolf if you are allergic to any products. Topgolf cannot guarantee that any of our products are allergy-free.

DESIGN IN-KIND BY

k2creative
web | design | marketing

TOP GOLFER REGISTRATION FORM

(please make copies of form to register additional foursomes)

CU AID Top Golf Fundraiser Details:

Date: Tuesday, November 14, 2017
 Time: 10:00 a.m. Registration – 2:00pm
 Place: Top Golf Naperville
 Town: Naperville, Illinois
 Play: Individual Play and Non-Golfer
 Donation: \$100 Golf & Food
 \$50 Food Only
 Proceeds: Illinois Credit Union Foundation

Open to all Credit Union Employees, Board Members, Families, Vendors and Friends.

Your Donation Entitles You to:

Individual Play Top Golf Tournament
 Lunch included
 Complimentary beverages (Non-alcohol)
 Choice of Non-Golfer Individual Play
 Lots of fun!!!!

Please Read:

This volunteer event is organized by Chicago Metro Chapter Golfers of ALL skill levels are welcome and Non Golfers as well
 Registration at 9am, ½ hour of warm up at 9:30am and 10:00 start
 There is a maximum of 30 Bays of 6 golfers (180 golfers)
 Starting bays will be determined on a 1st PAID basis
 Registration deadline is November 7 or earlier in the event of a sellout
 Make checks payable to “Chicago Metro Chapter”
 If you are unable to attend the golf outing after registration, we ask that you find a replacement as WE ARE NOT ABLE TO ISSUE REFUNDS
 Donations to the Foundation are deductible to the extent allowed by law
 This is a RAIN –or– SHINE event as it is a covered facility

NAME	CREDIT UNION / FIRM	E-mail or Fax # for confirmation	Non Golfer (Non) or Individual Play (IP) circle your choice	GOLF & Food	Food ONLY	Donation
			Non IP			
			Non IP			
			Non IP			
			Non IP			
____ Total # Golf & Dinner x \$100 = \$_____ + ____ Total # Food only x \$50 = \$_____				TOTAL Golf & Food \$_____		

SPONSORSHIP FORM

Sponsorship Form -- Your generosity is greatly appreciated!

ICU Foundation Classic Sponsorships		Donation	Benefits		
Awards Dinner Sponsor – only 1 available		\$750	Special recognition; Prominent program listing (2 companies can co-sponsor)		
Pin Sponsor		\$500	Personalized Sign, Listing in program		
Bay Sponsor (Limited number of Bays – 17)		\$300	Personalized Sign at Golf Bay, Listing in program		
Credit Union General Sponsor		\$200	Listing in program		
Act Fast! Sponsorships Fill Quickly! Call Billy Cerwin at 312.339.3661 for details		Complete & return Sponsor form: (Checks payable to Chicago Metro Chapter, Mark Duffy)	Chicago Metro Chapter 13601 S. Perry Ave, Riverdale, IL 60827 Phone: 708.849.3113 Fax 708.849.0034		
CREDIT UNION / FIRM	CONTACT PERSON	ADDRESS, CITY, STATE, ZIP	PHONE	SPONSORSHIP LEVEL	
We will bring the following prizes:			Total Sponsorships \$_____		

PAYMENT OPTIONS

Please complete this form & mail or fax it to:

Chicago Metro Chapter
 13601 S. Perry Ave, Riverdale IL 60827
 Fax: 708.849.0034

Make check to Chicago Metro Chapter

Email address (for invoice): _____